

Friends of the Outlet Board Meeting

July 31, 2016 noon

Dresden Hotel

Present: Peg Thompson, Chuck McClure, Norm Koek, Dave Reeve, Kristi Hoag, Carol Worth, Leon Frontier, Gwen Chamberlain, Mickey Orr

Excused: Ivan Overholtzer, Tom McGuigan, Nancy Tharp, Dan Condella

Visitor: Rob Schwarting

Minutes: Minutes from the May and June 2016 meetings were unanimously approved on a motion by Norm Koek, seconded by Leon Frontier.

Financial Report: The attached financial report provided by Treasurer Dave Reeve was unanimously approved on a motion by Gwen Chamberlain seconded by Norm Koek. Dave Reeve was authorized by unanimous vote on a motion by Chuck McClure seconded by Carol Worth to cancel the current Quickbooks software and work with Jim Carey to set up a new record for the Friends in Quickbooks.

Dave Reeve was authorized by unanimous vote on a motion by Chuck McClure seconded by Leon Frontier to establish a debit card on the operating account at Columbia Bank to facilitate online transactions for The Friends website.

Committee Reports:

Membership: Dave distributed an updated report (see attached). Kristi Hoag has brought in five new members bringing the total to 157.

Carol Worth and Kristi Hoag will send thank you letters to new members.

Dave Reeve will reach out to businesses for sponsorships

Chuck McClure will reach out to the 40 or 45 people who have been members in the past but have not renewed membership.

Website: Chuck reported that Kevin McCloud is now our volunteer webmaster. He is working with Chuck on all the transition details.

Sign Standards: Gwen Chamberlain reported on the Trail Sign Plan (attached). A proof of the proposed Welcome to the Outlet Trail sign will be available for board review in August.

Old Business:

Wild Parsnip: Peg Thompson reported that last week a group of volunteers helped clear wild parsnip from the edges of the trail, and Emily Staychock, invasive species specialist at Cornell Cooperative Extension, feels it has all been removed from the trail for now. Some will likely come back.

Strategic Plan: Chuck captured rankings from board members on a number of objectives. He will summarize the results for a report and future planning at the August meeting.

New Business:

On a motion by Chuck McClure, seconded by Gwen Chamberlain, Norm Koek, Mickey Orr and Ivan Overholtzer were formally appointed as a trail maintenance committee.

Norm reported he checked the bridge that Carol and Kristi had expressed concerns about. He said he made some minor repairs, and feels the supports are stable.

There was a general discussion of trail conditions - i.e.: trees down, etc.

Norm said 4 tons of gravel were delivered to the Dresden Trailhead parking lot. He raked it out and packed it down Friday evening.

Trespassing: There was general discussion about some instances of trespassing on the trail - unauthorized vehicles, and damage to donation collection boxes. A large amount of trash was collected by Carol, Kristi and friends recently, and there was a large amount of trash found at the Bruce Hansen pavilion. No action, but brief discussion about possible installation of surveillance cameras. Peg reported Ivan has posted another sign at the entrance to Cascade, where someone has driven a vehicle around the gate. Peg will report recent damage to the Sheriff's Office.

Penn Yan Rotary Club: Carol Worth reported on the presentation given to the Penn Yan Rotary Club recently by Peg. The Rotary Club is financing the purchase of benches for along the trail inside the village of Penn Yan. The Penn Yan Academy Class of 2016 has ear-marked \$3,000 to purchase similar benches for the trail outside the village.

The next meeting will be held at 7 p.m. Aug. 17 at LNB. It will be the quarterly membership meeting.

The meeting was adjourned at 1:04 p.m.

Respectfully submitted:
Gwen Chamberlain, V.P.
Secretary Pro Tem

Friends of the Outlet, Inc.

Finance Report

Quarterly Membership Meeting July 31, 2016

Account	Balance	Date	Note
Community Bank Checking	\$31704.68	7/31/2016	Including Spence Funds
	(\$9499.52)	7/31/2016	Spence Funds
Current FOTO Balance	\$22205.16	7/31/2016	Not Reconciled
Community Bank Savings	\$50611.50	6/30/2016	Last Statement
PayPal	\$0	7/31/2016	Online Balance
Bruce Hansen Endowment	\$53776	12/31/2015	CPA Balance Sheet

Thanks to Norm Koek for his service as past Treasurer. Books turned over to DLR 6/15/2016.

QuickBooks setup hit glitches. Recommend cancelling current software and setup same software through CPA.

Need Debit/Credit Card for website expenses. Recommend Debit Card with restrictions.

Meeting this week with Gwen Chamberlain to review Income/Expenditures for Dan Spence Memorial Funds.

Will try to get quarterly updates on Bruce Hansen Endowment for FOTO in the future.

Will follow CPA recommendation to separate and record Membership versus Donations more carefully.

Thank you.

Dave Reeve
Treasurer

Friends of the Outlet Trail

Membership Report

Quarterly Membership Meeting July 31, 2016

Type	Individual	Family	Booster	Bronze	Silver	Gold	Platinum	Other	Total
Business	0	0	5	3	2	1	0	2*	13
Individual	58	41	29	3	1	0	0	7**	139
Total	58	41	34	6	3	1	0	9	152

+ 5

157

*\$50 Donation

** Previous Categories not yet expired

Acknowledgments? Press Release?

Survey Data?

Insert in Yates County of Commerce August newsletter.

- targeted @ newsletters

Certificate of Appreciation – Thank you Carol Worth

Supporters Boards – Thank you Gwen Chamberlain

Picnic – Thank you Hatter, Peg & especially Chuck. Also Rob, Carol & Dan Condella. Anyone else?

Dave Reeve

Membership Chairman