
Friends of the Outlet, Inc. Meeting

Wednesday, November 28 2018

Attendees

Gwen Chamberlain, Rachel Knapton, Mickey Orr, Kristi Hoag, Phil Rahr, Nancy Tharp, Rob Schwarting, Steve Stork, Deb Clancy

Gwen Chamberlain called the meeting to order at 6:58 PM

No guests from the public

Maintenance Report (Presented by Mickey Orr)

End of year report. Last meeting only had 3 attendees (including Mickey). Not much more to be done over the winter months. Will play it by ear throughout the winter as things arise, and will pick back up with regularly scheduled meetings in the Spring.

Norm Koek has taken care of ordering the brush hog

Kristi wonders if we have a design plan for the pavillion (no). A design probably isn't necessary, just a simple roofed area with a side. Similar to the Lion's building.

Kristi commends Mickey, the committee, and the volunteers for their exceptional work over the last 2 years. Mickey credits the increased meetings of the committee and the increased volunteers, as well as the expansion of the Friends of the Outlet board members. Kudos all around.

Kristi motions we approve October Minutes. Steve seconds. All approve. Motion passes.

Membership Report (Presented by Kristi Hoag)

360 members

6 new sponsorships

6 renewal sponsorships

Sponsorship campaign has brought in \$2200 so far

135 letters sent out to sponsorship.

\$15,420 in memberships (total including paypal, cash, checks, pets)

Planning Committee

No Report

Finance Report (presented by Steve Stork)

Budget discussions:

Insurance will go up (to cover new tractor)

Postage has gone up (Kristi donated postage in the past)

One more newsletter to go.

Income vs. expenses: everything looks spot on.

Need avenues to fund the Pavilion project (everything else seems to be covered)

Kristi and Gwen both recommend the Tripp foundation and the Once Again Shoppe, as well as Daisy Marquis Jones.

Kristi reminds the board that we need to be seeking out new members and sponsorships to raise funding. Be proactive in the community and speak to people about joining the Outlet Trail.

Rob motions to approve budget, Kristi seconds, all in favor? Aye. Approved.

Community Relations Report (presented by Phil Rahr)

TAC money will be rolled over to next year.

The photo on Facebook of the new tractor has been spread widely (over 5,000) people. Kristi mentions this will also be in the upcoming newsletter.

There was no Community Relations committee meeting in November.

President's Report (Presented by Gwen Chamberlain)

Cascade Buildings: Gwen met with Elvin Brubacker on Monday. He is insured and can sign a waiver not holding us liable. He can demolish the brick wall structure, save the bricks, and put concrete blocks in the lower level of the other wing of the building. He will secure the access to both buildings downstream of the falls. If possible, he can demolish the Kelly Tire Building as well. He believes he can do both and keep the cost well under the \$18,000 grant from the county. An email has been sent to Kelly Cloyd at the DEC advising them of our desire to demolish the brick building.

Kristi mentions concern over the historic value of the bricks and wants to be sure they are kept secure. Gwen is confident we can keep them secure (pallet and shrink wrap? Kristi would like some historic signage as well).

Rob wonders if we need to have the brick wall marked as a safety issue before we take it down.

Gwen asks for consensus for the planning committee to proceed with planning this. Steve asks if we have a dollar amount, but Gwen isn't sure we can get an actual dollar amount. Kristi and Steve recommend getting a hard contract to sign before proceeding. Gwen says she will make sure that's done.

Board Comments

Deb wonders if we send our newsletter via email, but we don't have email addresses for everyone. Deb and Rob also mention they have not received hard copies of the newsletters, Kristi says it might have been lost in translation at the print shop and that she will double check.

Deb recommends posting an ad in the Lake to Lake bulletin recommending the poem posters as an idea for Christmas. The board thinks this is a good idea, but Kristi wants to make sure we

keep a running record of purchases for finance purposes. Kristi recommends this go to the Community Relations committee. (Move quickly as it is almost December)

Phil would like to form a nominating committee for next year (need to know number of spots open). Kristi points out that this has moved to the legal committee, so Phil instead volunteers to be part of the committee.

Rob mentioned that Jeff Gifford and a rep from Coach Equipment have both proposed spending money on the trail. They'd like to do it in some way to honor Jerry Nissen. Perhaps a story board sign opposite the mill to describe the history there. They'd also be interested in landscaping (seeding, benches, etc.). Kristi asks for a project proposal to the board, but Gwen points out that this falls within the village limits. Kristi wants to make sure that things are kept consistent throughout the trail. Gwen has met with some people on the village board about signage at the trailhead within the village limits to talk about consistent signage as well.

Rob wonders if there are ever hiking events on the trail. Kristi says it's not within our budget to host an event, but Phil and Rachel mention that we can certainly help facilitate between hiking groups or help advertise if they want to organize something (at no cost to the Friends of the Outlet)

Steve has a lead on a \$500 grant from an insurance company and filled out a grant for the Outlet Trail! (Thanks, Steve!)

There will be no meeting of the board in December, but we will being meeting again in January.

Rachel makes a motion to adjourn the meeting at 7:49 meeting.

Rob seconds.

Meeting adjourns at 7:49 PM.